



**Institution's Innovation Council  
Saurashtra University Rajkot**

**Idea to Impact 2025**

**3rd October. 2025 Friday**

**Incubation Centre, Saurashtra University**

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

<b>03:30</b>	<b>Registration Time</b>
<b>03:45</b>	Welcome
<b>03:50</b>	Awareness session on From Idea to Impact by Mr. Aman Shrotriya
<b>4:55</b>	Programme Feedback - Conclusion
<b>5:00</b>	Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-IMSEF](http://bit.ly/SUSEC-IMSEF)

## Brief about Event

Department of Social Work (MSW), Saurashtra University along with IIC Saurashtra University was organized Motivational Session “From Idea to Impact” on 3<sup>rd</sup> October, 2025 from 3:30 pm to 5:00 pm.

The session was delivered by Mr. Aman Shrotriya, Managing Partner Shrotriya Associate LLP, this report outlines the journey of transforming an idea into measurable impact. It describes the stages of ideation, development, implementation, and evaluation, providing insights into strategies that ensure successful innovation outcomes.

Mr. Aman Shrotriya sir explained Transforming an idea into meaningful impact is not a single step but a continuous journey of creativity, persistence, and collaboration. It begins with imagination—the spark of a new possibility—and evolves through experimentation, refinement, and real-world application. Along the way, challenges test resilience, feedback shapes growth, and innovation bridges the gap between vision and value.

Ultimately, what defines success is not merely having a great idea, but having the courage and commitment to bring that idea to life in a way that creates positive change. From idea to impact reminds us that every breakthrough starts small, but with the right mindset, resources, and determination, even the simplest concept can grow into something that transforms lives and shapes the future.

The event concluded with an interactive Q&A session where students clarified their queries on impact and the practical aspects idea.

## Key Points

During the session, below mentioned points were discussed:

- Ideation
- Concept Development
- Planning & Design
- Implementation
- Evaluation & Measurement
- Scaling & Sustainability
- Reflection & Learning

## Outcome

Through the *From Idea to Impact* program, students develop the ability to transform creative ideas into meaningful, real-world solutions. They learn to think critically and innovatively, identifying challenges and opportunities while designing effective strategies to address them. Collaboration and communication are central to the process, enabling students to work effectively in teams and present their ideas with clarity and confidence. by engaging in hands-on project design and implementation, students gain practical experience in planning, problem-solving, and adapting to feedback. The program also nurtures an entrepreneurial mindset—encouraging initiative, resilience, and responsibility. Ultimately, students emerge with a deeper awareness of social, environmental, and ethical impact, equipped with the skills and mindset to drive positive change in their communities and future careers.

## About the Speaker/Chief Guest



Mr. Aman Shrotriya

Managing Partner  
Shrotriya Associates LLP



# Idea to Impact

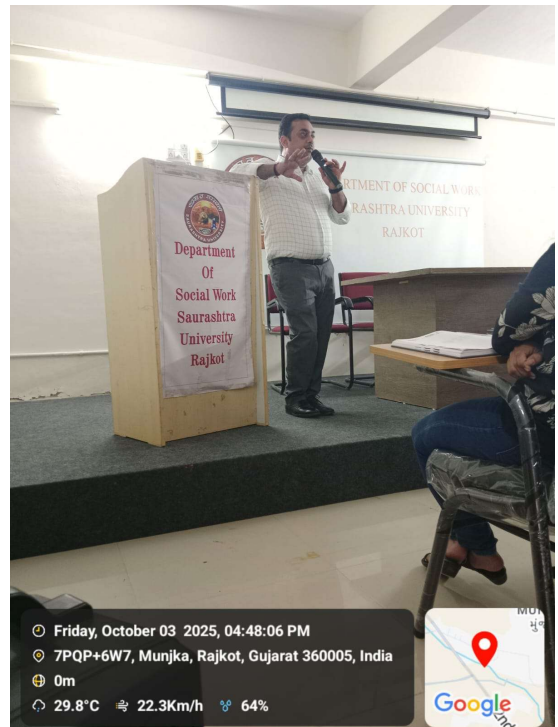
## Motivational Session

**Expert:**  
Mr. Aman Shrotriya  
Managing Partner  
Shrotriya Associates LLP

Department of Social Work (MSW),  
Saurashtra University along with IIC Saurashtra University is organizing  
Motivational Session "From Idea to Impact" on on 3rd October, 2025

**Register Now** [bit.ly/SUSEC-IMSEF](https://bit.ly/SUSEC-IMSEF)

-  3rd October, 2025 Friday
-  03:30 pm to 05:00 pm
-  Incubation Centre, Saurashtra University





## Connect Us:



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