



**Institution's Innovation Council
Saurashtra University Rajkot**

**Panel Discussion
on
"Local to Global: Creating Startup Hubs"**

15th February 2024

Regenta RPJ
Kalawad Road
Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule



Event Registration Link

bit.ly/SUSEC-HSD

Brief about Event

SU Start-Up And Entrepreneurship Council, in collaboration with IIC and SIDBI, presented a Panel Discussion on "Local to Global: Creating Startup Hubs" as part of the SIDBI ET MSME Conclave. Held in association with Economic Times - Rajkot Edition, the event was the fifth session of the conclave, which took place in Rajkot on February 15. The conclave series, spanning across the nation, aimed to unite micro, small & medium enterprises (MSMEs), policymakers, and ecosystem enablers to foster accelerated growth for small businesses and contribute to the economic objectives of the country. The first four sessions were held in Indore, Bhubaneswar, Ludhiana and Belagavi; these saw a stellar turnout and active networking. This programme aims to catalyse the next wave of growth opportunities, foster knowledge exchange, enable networking and help to tackle challenges, for sustainable growth in Indian MSMEs.

The fourth largest city in Gujarat, Rajkot is the growth engine of Saurashtra, Prime Minister Narendra Modi had said last year during the inauguration of the Rajkot international airport. The city is known for industries such as textile and silk, jewelry designs and watch parts. Rajkot is also known as the hub of engineering and has various businesses in manufacturing auto engines and components, and in forging. The city contributes significantly to the state's economy by hosting many MSMEs.

The conclave encouraged networking so that MSMEs could develop linkages with industry stakeholders and utilize them to grow their businesses and economies. The objective is to catalyse the next wave of growth opportunities, foster knowledge exchange, enable networking and help to tackle challenges for sustainable growth in Indian MSMEs. The session in Rajkot concluded with an open house featuring V Srinivasan, GM of SIDBI.

Key Points

During the session, below mentioned points were discussed:

- Strategic Technology Leadership
- Emerging Technologies and Trends
- Leading Innovation and Change
- Understanding the process and legal aspects
- What advantages can I gain from participating in this program?"

Outcome

The goal of the event was particularly tailored for the cities in Bharat and the vibrant MSMEs that exist there. The conclave seeks to shape the discourse on building financially robust and competitive MSMEs that realize the Atmanirbhar Bharat vision. Discuss various schemes brought by SIDBI for MSMEs and Building Gujarat's Startup Hub: SIDBI's Role in Shaping the Next Decade.

About the Speaker/Chief Guest



Mr. Parth Sejpal

CEO

SU Start-up And Entrepreneurship Council
Incubation Centre
Saurashtra University, Rajkot

The poster features logos at the top for SSIIP, SSIP, SU SEC, StartUp, INSTITUTION'S INNOVATION COUNCIL, and sidbi. The main title is "PANEL DISCUSSION ON 'LOCAL TO GLOBAL: CREATING STARTUP HUBS'". Below this, it says "PANEL DISCUSSION" in a red box. The text continues: "SU Start-Up And Entrepreneurship Council & IIC in collaboration with SIDBI MSME Conclave in association with Economic Times- Rajkot Edition organize a Panel Discussion on 'Local to Global: Creating Startup Hubs' on 15th February, 2024 at Regenta RPJ, Rajkot". A small portrait of Mr. Parth Sejpal is shown with his name and title: "MR. PARTH SEJPAL, CEO, SU Start-Up And Entrepreneurship Council". The date and time are listed as "THURSDAY 15 February, 2024" and "START AT 6:00 pm onwards". The venue is "REGENTA RPJ, Kalawad Rd., Rajkot". The website "www.susec.ac.in" and social media handle "@susecrajkot" are at the bottom.





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