











# Institution's Innovation Council Saurashtra University

# How to Startup? Various Startup Grants

20 June 2022

At

Virtually on Webex

Saurashtra University Campus, Rajkot

# Contents

Saurashtra University – IIC	2
Event Schedule	2
Event Registration Link	2
Brief about Event	3
Key Points	3
Outcome	3
About the Speaker/Chief Guest	4
Connect Us:	5

#### Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

#### Event Schedule

03:00	Welcome
03:05	Awarness Session
04:15	Q n A
04:30	Closing Ceremony

#### Event Registration Link

bit.ly/ImpactSeries-IIC

#### Brief about Event

Saurashtra University is Organizing Impact Lecture Series with support of Ministry of Education, Government of India. The objective of Impact Lecture Session is to support students from hilly/rural/backward regions or 3rd tier cities by organizing impact lectures to establish a strong connection with the innovation and start up ecosystem enablers at the state and national levels.

The webinar's objective is to gain insights about start-ups, entrepreneurship, government funding scheme etc. This involves five stages of start-ups like idea, launch, validation & decision, growth and transition. In this webinar discuss about equation of start-up, essential element of success and also understand start-ups mistakes. India also needs more entrepreneur for start-up growth.

After completion of the workshop, participants are able to acquire more knowledge on How to Start-up? Various Start-up Grants.

#### Key Points

During the session, below mentioned points were discussed:

Factors effect to start-up Equation of start-up Five stages of start-ups Finding the problems & identify problems Start-ups mistakes Competitors analysis B2B or B2C market analysis Central and state government policies & funding opportunities FAQs related to How to Start-up? Various Start-up Grants

#### Outcome

As per the event, various types of Start-ups, Importance of Start-ups and Various Start-up Grants was made understood by the speaker. Also, as it was related to Start-up design and awareness creation, a basic knowledge of how to Start-up, how it works, how to use Central and state government policies & funding opportunities, with various examples of Start-up etc.

### About the Speaker/Chief Guest

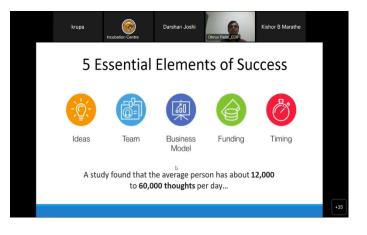


r. Dhruv	Incubation Manager-MSME
Patel	Entrepreneurship Development Institute of India (EDII)
INNOV	Azadi ka Azadi ka Amrit Mahotsav
н	low to Startup? Various Startup
	Grants
	20 June, 2022   Monday
	O3:00 pm to 04:30 pm Mr. Dhruv Patel Incubation Manager-MSME Itrepreneurship Development Institute of India (EDII)
Avir	tual session for sensitization and detail sharing amongst
the	e innovators, students, researchers, academicians and
	epreneurs is being planned for topic on "How to Startup?
entre	
entre	Various Startup Grants" on 20 June 2022.
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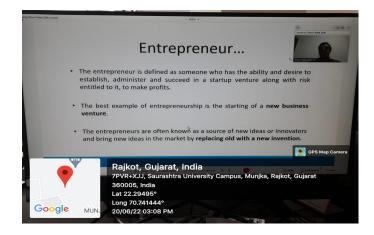












## Connect Us:





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